

Paper accepted by the *Journal of Financial and Quantitative Analysis* (JFQA) — Professor Yangyang Chen

Professor Yangyang Chen, Professor in the Department of Accountancy, has had a paper accepted for publication in the *Journal of Financial and Quantitative Analysis (JFQA)*. The paper is entitled “Media Coverage and IPO Pricing Around the World.”

The *JFQA* is one of the world’s top four financial studies journals and covers topics such as corporate finance, investment, capital and security markets, and quantitative methods of particular relevance to financial researchers. Prof. Chen’s paper studies how media coverage affects the pricing of initial public offerings (IPOs) around the world. Prof. Chen finds that higher media coverage in the pre-IPO period leads to lower IPO initial returns. This effect is lessened in countries with better financial reporting quality, greater shareholder rights protection, and more stringent media censorship, and for IPOs “certified” by reputable intermediaries, but amplified in countries with higher levels of media penetration and media trust. Further, IPOs with greater pre-IPO media coverage have lower ex-post price revision volatility. These findings suggest that greater pre-IPO media coverage reduces information asymmetry among investors, leading to less underpriced IPOs.

Please visit the *JFQA* website for more details.

<https://www.cambridge.org/core/journals/journal-of-financial-and-quantitative-analysis/article/media-coverage-and-ipo-pricing-around-the-world/F19E5B39691F435DF8C0B9BBD69C528E>